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PRESS RELEASE

Visionary Business Leaders Praise "Growth Igniters® Radio with Pam Harper and Scott Harper" As It Enters 11th Year

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PR Newswire

GLEN ROCK, N.J., Feb. 10, 2025

Thought Leaders, Award-Winning Authors, and CEOs Share Trends, Insights, and Ideas for Game-Changing Business Growth

GLEN ROCK, N.J., Feb. 10, 2025 /PRNewswire/ -- CEOs, C-Suite executives, and corporate directors continue to shower high praise on the award-winning business podcast series "Growth Igniters(R) Radio with Pam Harper & Scott Harper." Listeners tune in for powerful insights, inspiration, and immediately useful ideas to take them -- and their companies -- to new heights of innovation, transformation, and game-changing business growth.

Now entering its eleventh year and approaching its 350th episode, this professionally produced weekly audio podcast places in the top 5% of the Listen Notes global podcast rankings. It won PopCon Podcast Award recognition as a top business podcast in 2022, 2023, and 2024. Thinkers360 Thought Leaders also recognized Growth Igniters(R) Radio as a "Top 125 Podcast to Listen to in 2025."

"We provide unique insights from leaders changing the face of business," explains Pam Harper.

Scott Harper adds, "Listeners tell us they also enjoy our thought-provoking 'Pam & Scott 'Quick Take' conversations."

Notable guests include CEOs and top executives such as:

- Barry Labov, CEO & former Rock Star
- Ben Erwin, CEO of CharityBuzz
- Brian Scudamore, CEO of O2E Brands (including 1-800 GOT-JUNK)
- Feyzi Fatehi, CODiE Award-winning CEO of Corent Technology
- Kuda Biza, co-founder of three multi-million dollar businesses
- Peter R. Gleason, CEO of National Association of Corporate Directors

Other business authors and leaders include:

- Adam Bryant, "The CEO Test"
- Amy Lee Segami, award-winning artist and entrepreneur
- Charles Duhigg, "Smarter, Faster, Better"
- Dave Wendland, Innovator, Trend Spotter, Futurist
- Deanne De Vries, "Africa: Open for Business"
- Deborah Lee James, 23rd Secretary of the U.S. Air Force, "Aim High"
- Dina Denham Smith, "Emotionally Charged: How to Lead in the New World of Work"
- Dorie Clark, "Reinventing You"
- Eddie Turner, "140 Simple Messages to Guide Emerging Leaders"
- Gena Cox, "Leading Inclusion"
- Gloria Burgess, "Dare to Wear Your Soul on the Outside"
- Kelly Leonard, "Yes, And... Lessons From The Second City"
- Luis Velasquez, "Ordinary Resilience"
- Marie-Hélène Pelletier, "The Resilience Plan"
- Natsuyo Lipschutz, "Uncover Your Message"
- Paul Daniels Jr., "Peripheral Thinkers™"
- Penny Zenker, "The Reset Mindset"
- Rita McGrath, "Seeing Around Corners"
- Robyn Bolton, "Unlocking Innovation"
- Tara Rethore, "Charting the Course"
- Terence Mauri, "The Upside of Disruption"
- Todd Cherches, "VisualLeadership"

Categories include:

- CEO Mindset
- Strategic Growth and Organizational Culture
- Leadership for Business Innovation and Transformation

For a full directory of podcast episodes, visit GrowthIgnitersRadio.com.

Endorsements:

- "Pam & Scott are masters at creating the kind of collaborative, thought-provoking conversations that have helped me through my career to become even more effective as a CEO," said Feyzi Fatehi, CEO of Corent Technology
- "Growth Igniters® Radio is like 'Fresh Air' - literally and figuratively. The thoughtful discussions with their guests offer fresh perspectives for growth-minded business leaders," said Paul Daniels, Jr., Speaker & Founder of Peripheral Thinkers™
- "An outstanding podcast series that highlights the cutting-edge issues top leadership needs to know in order to succeed in a disruptive world," said Peter R. Gleason, President & CEO, National Association of Corporate Directors
- "It's no surprise that Pam and Scott and Growth Igniters® Radio continue to receive recognition. Their level of preparation, engagement, and interest in the people they interview is evident," said Ben Erwin, CEO, CharityBuzz.

About the Hosts:**Pamela S. Harper**

Pam Harper is a global keynote and TEDx speaker, author, and Founding Partner & CEO of Business Advancement Inc. (BAI), a strategic growth advisory firm. She advises visionary CEOs, C-Suite executives, and Boards on discovering hidden opportunities for igniting game-changing business growth.

Pam speaks about transformational leadership at in-person conferences and executive retreats, and at virtual events. She's also featured on others' leadership podcasts and has been quoted or featured in major media Investor's Business Daily, Pharmaceutical Executive, and FEI Daily.

D. Scott Harper, Ph.D.

Scott Harper helps clients reframe their innovation challenges so they can recognize new options, take full advantage of unexpected opportunities, create faster and more powerful decisions, and dramatically increase ROI. He joined BAI after an award-winning corporate career leading innovation teams for beloved brands, including Listerine(R) and Purell(R).

Scott has been published and quoted in prominent business media outlets, including Chief Executive Magazine, Pharmaceutical Exec, and Life Science Leader.

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